

FOR IMMEDIATE RELEASE

Email: <u>PR@URSHOW.tv</u> Website: <u>www.URSHOW.tv</u>

> \$10,000,000 Hole in One Challenge with the chance to change the lives of 5 viewers! * URSHOW.tv brings 18 sport and entertainment celebrities and 54 contest winners to take a shot at winning \$5,000,000 for themselves and \$1,000,000 for 5 viewers in a FREE live stream event.

Toronto, ON, March 8 2016: **URSHOW.tv's** inaugural event brings over-the-top celebrity experiences to anyone who wants to sign up and watch for FREE. Never before has a contest brought together so many fans and celebrities all in the hopes of winning millions.

PLUS: Closest to the Hole wins \$10,000!!

Chris McDonald aka Shooter McGavin from Happy Gilmore hosts the \$10,000,000 Hole in One Challenge. Celebrities participating include:

Michael Rapaport – Actor, Director and Comedian Tyson Beckford – Actor and Fashion Model **Riff Raff** - Rapper Roy Jones Jr. – Professional Boxer and Commentator Blair O'Neal – Professional Golfer and Model Rocco Mediate – Professional Golfer Vince Neil – Lead Vocalist Motely Crew Lou Ferrigno – Actor and Professional Body Builder Amanda Balionis - Host, PGA Tour.com Ken Shamrock – American Mixed Martial Artist, UFC Championship Hall of Famer Asifa Mirza – Star of Bravo's show Shahs of Sunset Tank Abbott – American Mixed Martial Arts Fighter, Former Professional Wrestler Rebecca Grant- British actress, singer and dancer Jenn Sterger – TV Personality Kate Quigley – Comedian Rampage Jackson – Former UFC Light Heavyweight Champion

One swing might change everything! The excitement builds as each celebrity and contest winner tees up for their chance to win \$5,000,000 – if a shooter drains an ace, 5 lucky viewers watching the live stream will win \$1,000,000 each! Watch & Win for an incredible life-changing experience.

*see contest rules for details www.URSHOW.tv

About:

URSHOW.tv is a new digital television network of celebrity channels that will bring **U** exclusive programs on-demand and incredible live events streamed directly to you. Watch from any device you choose, no matter where you are in the world. Amazing features give you an unprecedented level of interaction with your favorite stars. Connect with celebrities like never before, gain behind the scenes access, shape the experience and be a part of **URSHOW.tv**.

To learn more visit www.URSHOW.tv

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