



FOR IMMEDIATE RELEASE

Email: PR@URSHOW.tv

Website: www.URSHOW.tv

Due to overwhelming demand, URSHOW.tv extends the submission deadline for the chance to Fight Roy Jones Jr. and the Rey Mysterio Mask Design Contests.

Are you ready to step into the ring with a legend at the UR FIGHT Event?

Toronto, ON, Feb 20 2016: **URSHOW.tv** extends the deadline date for the Fight Roy Jones Jr. video and mask design submissions.

As a result of the shocking launch of **URSHOW.tv** with its unbelievable programming and events receiving extraordinary attention, the company announces that it has extended the chance for one fighter to live out a fantasy and possibly win \$100,000 if they can take Roy Jones Jr. down*. The winning contestant will step into the ring to face the legend himself on March 20, 2016 at the Celebrity Theater in Phoenix, Arizona.

This contest now has a **SUBMISSION DEADLINE** of Wednesday February 24th, 2016, 12:00pm EST. The **VOTING PERIOD** will start Friday, February 26th, 2016 11:59am EST on the URSHOW.tv Facebook page and run until Thursday, March 3rd, 2016 11:59pm EST. **WINNERS ANNOUNCED** on Friday March 4th, 2016.

This contest is one of four main events in what journalists and fight aficionados have been declaring as "unheard of" in combat sports.

MAIN CARD:

Boxing: Roy Jones Jr vs A 'Fan'

MMA: Ken Shamrock vs Dan Severn

Pro Wrestling: Kurt Angle vs Rey Mysterio

Grappling: Chael Sonnen vs Michael Bisping

URSHOW.tv is also extending the date of another amazing contest. URSHOW.tv sets out to test the creativity of the viewers, offering them the chance to *become the face* of wrestling phenomenon Rey Mysterio in the **REY MYSTERIO MASK DESIGN CONTEST**. Not only will the winning mask designer see their submission physically created and worn by Rey Mysterio on fight night, but they'll get to walk him to the ring for this historic event*. This contest has been extended with a new **SUBMISSION DEADLINE** of February 24th, 2016 12pm EST. The **VOTING** will commence February 26th 2016 and end on March 3rd. **WINNERS** will be announced March 4th, 2016.

In the meantime, come check out what's already available. We're in Beta and want your input! So have a look around and give us **UR FEEDBACK**. For a limited time, we have Free Special Preview Shows, Pilots and Teasers. Click on **NOTIFY ME!** to stay in the know as new stuff is added or **SIGN UP** now!

*Please see full contest rules for conditions and details at www.URSHOW.tv

About:

URSHOW.tv is a new digital television network of celebrity channels that will bring **U** exclusive programs on-demand and incredible live events streamed directly to you. Watch from any device you choose, no matter where you are in the world. Amazing features give you an unprecedented level of interaction with your favorite stars. Connect with celebrities like never before, gain behind the scenes access, shape the experience and be a part of **URSHOW.tv**.

To learn more visit www.URSHOW.tv

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